

CLEARINGHOUSE



Webinar .世界 (.world)



agenda

Webinar guidelines:

- All participants will be muted
- Questions can be posed via chat
 - Will be answered during webinar
 - Or consolidated for Q&A at the end
- If you have no audio:
 - Select “join audio” in upper left corner & dial in
- Recording & presentation will be shared

. Stats update

. Sunrise Calendar

. .世界 (.world) by Edmon Chung

. Q & A

38.502

marks submitted

50,26% submitted for multiple years

82,39% registered by agents

93,90% are verified

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Devanagari 7

Thai 12

Mixedscript 40

Hebrew 26

Arabic 89

Katakana 123

Cyrillic 141

Han 853

Marks from 109 countries & covering 121 jurisdictions
For a total of 97.694 trademark years

195.002 claims notifications sent out to TM-holders
164.635 ongoing notifications sent out to TM-holders

3.175 marks have expired

updated: September 22nd 2015


AWAITING SUNRISE PERIODS



For more information on
Sunrise Launches visit:

<http://sunrise.clearinghouse.org>


AWAITING SUNRISE LAUNCH

.bible  Bible
FOR ALL THINGS BIBLE

Sunrise starts:
Wed, 6 January '16

Sunrise starting: 2015 - November

AWAITING SUNRISE LAUNCH

.homes  HOMES
Trusted Domain

Sunrise starts:
Mon, 16 November '15


AWAITING SUNRISE LAUNCH

.family

Sunrise starts:
Tue, 10 November '15


Sunrise starting: 2015 - October

AWAITING SUNRISE LAUNCH

.forex  .FOREX

Sunrise starts:
Thu, 15 October '15

AWAITING SUNRISE LAUNCH

.broker  .BROKER


Sunrise starts:
Thu, 15 October '15

AWAITING SUNRISE LAUNCH

.八卦 (gossip)


Sunrise starts:
Thu, 15 October '15

AWAITING SUNRISE LAUNCH

.spreadbetting  .SPREADBETTING


Sunrise starts:
Thu, 8 October '15

AWAITING SUNRISE LAUNCH

.trading  .TRADING

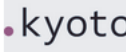
Sunrise starts:
Thu, 8 October '15

AWAITING SUNRISE LAUNCH

.cfd  .CFD

Sunrise starts:
Thu, 8 October '15

AWAITING SUNRISE LAUNCH

.kyoto  kyoto

Sunrise starts:
Thu, 1 October '15

AWAITING SUNRISE LAUNCH













.信息 (information)

Sunrise starts:
Thu, 1 October '15

ACTIVE SUNRISE PERIODS



For more information on
Sunrise Launches visit:
<http://sunrise.clearinghouse.org>

| | | |
|---|--|--|
| <p>SUNRISE PERIOD ACTIVE</p> <p>.earth </p> <p>Sunrise closes: Tue, 17 November '15</p> | <p>SUNRISE PERIOD ACTIVE</p> <p>健康 (healthy) </p> <p>Sunrise closes: Thu, 22 October '15</p> | <p>SUNRISE PERIOD ACTIVE</p> <p>.srl </p> <p>Sunrise closes: Thu, 22 October '15</p> |
| <p>SUNRISE PERIOD ACTIVE</p> <p>.allfinanz </p> <p>Sunrise closes: Fri, 6 November '15</p> | <p>SUNRISE PERIOD ACTIVE</p> <p>.pohl </p> <p>Sunrise closes: Fri, 6 November '15</p> | <p>SUNRISE PERIOD ACTIVE</p> <p>.swiss </p> <p>Sunrise closes: Mon, 9 November '15</p> |
| <p>SUNRISE PERIOD ACTIVE</p> <p>pyc (russian)</p> <p>Sunrise closes: Tue, 6 October '15</p> | <p>SUNRISE PERIOD ACTIVE</p> <p>.sex </p> <p>Sunrise closes: Thu, 1 October '15</p> | <p>SUNRISE PERIOD ACTIVE</p> <p>网店 (shop) </p> <p>Sunrise closes: Fri, 9 October '15</p> |
| Sunrise starting: 2015 - August | | |
| <p>SUNRISE PERIOD ACTIVE</p> <p>.live</p> <p>Sunrise closes: Sat, 17 October '15</p> | <p>SUNRISE PERIOD ACTIVE</p> <p>.studio</p> <p>Sunrise closes: Sat, 17 October '15</p> | <p>SUNRISE PERIOD ACTIVE</p> <p>.gdn </p> <p>Sunrise closes: Mon, 9 November '15</p> |
| <p>SUNRISE PERIOD ACTIVE</p> <p>.study</p> <p>Sunrise closes: Sat, 10 October '15</p> | <p>SUNRISE PERIOD ACTIVE</p> <p>.corsica </p> <p>Sunrise closes: Tue, 6 October '15</p> | <p>SUNRISE PERIOD ACTIVE</p> <p>.game</p> <p>Sunrise closes: Mon, 5 October '15</p> |
| Sunrise starting: 2015 - July | | |
| <p>SUNRISE PERIOD ACTIVE</p> <p>.law </p> <p>Sunrise closes: Mon, 28 September '15</p> | <p>SUNRISE PERIOD ACTIVE</p> <p>.abogado </p> <p>Sunrise closes: Mon, 28 September '15</p> | |

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.世界



means the world.

.shijie {cn中} | .sekai {jp日} | .segye {kr韓}

Special Sunrise 2015



特设日升期

特別サンライズ期間

스페셜 라이즈

• Start Date:

2015.09.08

• End Date:

2015.11.10

• General Availability (GA):

2015.11.17

• 90 Day TM Claims Period (2015.11.17—2016.02.15)

Value of .世界

DotWorld_IDN | .xn--rhqv96g



①

Means the World for Your Business

Your brand and business means the world to you. The “.世界” (DotWorld_IDN) TLD represents the world of influence for your world class brand. 你的品牌和企业就是你的世界。“世界”代表你拥有世界级品牌的影响力。

②

Means the World Across Languages

The TLD “.世界” means the “world” for Chinese, Japanese and Koreans alike (in meaning and in writing). Together, that represents an over 1.5 Billion population market worldwide. “.世界”在中日韩的拼写和语义上是相同的，这表示“.世界”能覆盖全球超过15亿人口的市场。

③

Means the World to You

Your social sphere means the world to you. The “.世界”TLD represents your personal and private world on the Internet. 你的社交圈就是你的世界。“世界”代表你网上的个人世界。

shijie



みんなだいすきアンパンマン

やなせたかしの世界

世界

TMS · NIP

sekai



오후 다...의 世界 - since 20061006 pm17.egloos.com

segye



인생의 참맛은 숫자 너머에 있다 - 김은식, <야

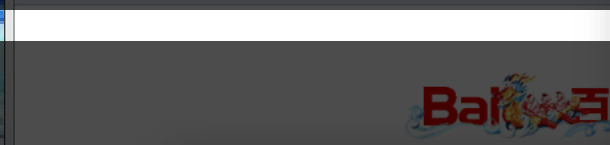


Businesses are known in their local language names

Users Search in Their Native Language

百度一下, 你就知道 - Mozilla Firefox

http://. Gr



マリンメッセ福岡周辺ホテル※マリンメッセ近くのおすすめの安い...

[マリンメッセ周辺ホテル.asia/](#) Translate this page

福岡のイベント施設が集まる博多湾の近くで、マリンメッセ福岡はコンサート・スポーツの大会・展示会・ショーなどいろいろなイベントが目白押しです。近くには、福岡国際会議場、福岡国際センター、福岡国際サンパレスなどもあるんですね。イベント渋滞は付き...

بوابة عجيب - Mozilla Firefox

http://. Gr



福岡県の店舗 - ダイエットエステ お試し 体験

[ダイエットエステのお試し体験談.asia/diet15.html](#) Translate this page

大手ダイエットエステが少い九州ですが福岡県は例外です。福岡県のダイエットエステサロン店舗情報を集めました。

네이버 :: 나의 경쟁력, 네이버 - Mozilla Firefox

http://. Gr



脱毛福岡info: 脱毛福岡で安いサロンロコミランキング!

[脱毛福岡.asia/](#) Translate this page

福岡にある脱毛サロンのロコミをまとめ、おすすめ順にランキングで紹介している脱毛福岡info。福岡にはたくさんの脱毛サロンがあり、どこに行けばいいかわからないという方もいると思います。このサイトは脱毛サロンを福岡で探すためにあらゆる情報を網羅し...

Yahoo! JAPAN - Mozilla Firefox

http://. Gr



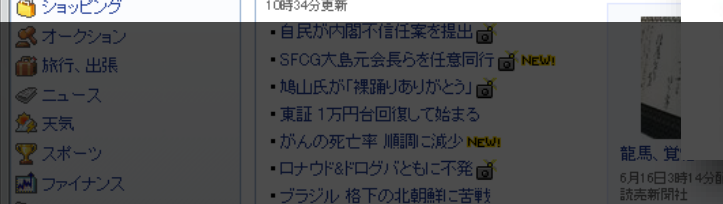
博多久松のおせち - おせちランキング

[おせちランキング.asia/chikorimura.html](#) Translate this page

博多久松。去年は追加分含めて完売した博多久松のおせち。毎年早々に売り切れてしまうのです。その理由は、美しさ、美味しさ、大きさ、全てがそろったこだわりのおせちだから。新しい年のはじまりの食事ですので、豪華に、おいしいものが食べたいですね。

もう決めた? 父の日のプレゼント ヤフーで広告掲載 3,000円

Yahoo!サービス 一覧



ホットヨガ博多【安いお得な体験レッスン】キャンペーン実施中!

[ホットヨガ博多.asia/](#) Translate this page

ホットヨガならLAVA! ☆博多でホットヨガするならLAVAがオススメ☆ LAVAは全国にある安心のホットヨガ専門スタジオです。ホットヨガ博多 ☆LAVAがはじめての方全員がキャンペーン対象☆ カラダに溜まった老廃物をデトックス☆ > ホットヨガLAVA ...





1.6 Billion+ Marketplace Worldwide

~1/2 of Internet Population | ~1/4 of World Population

Special Sunrise 2015 Policies

• Acceptable Marks

- Priority 1: TMCH SMD
- Priority 2: Registered Mark (WIPO ST.3)

• Application Process

- Submission via ICANN Accredited Registrars

• Acceptable IDN Tags

- ASCII
- Chinese (ZH)
- Japanese (JA)
- Korean (KO)

• Allocation Process

- End-Date Sunrise





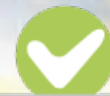
means the world.

.shijie {cn中} | .sekai {jp日} | .segye {kr韓}

Special Sunrise Start: 2015.09.08 End: 2015.11.10

General Availability (GA): 2015.11.17 <http://NIC.世界> (nic.xn--rhqv96g)

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Contact:

www.trademark-clearinghouse.com // info@trademark-clearinghouse.com // [@TMCHinfo](https://twitter.com/TMCHinfo)

The concepts covered in this presentation are for discussion purposes only and are not intended to be all-inclusive on the topic of the trademark clearinghouse. Many of the concepts are still in the development stage and therefore could change the development or the implementation of certain concepts and/or services in the future. As a result, Deloitte reserves the right to make any changes needed to deliver the TMCH-related services as directed by ICANN.